



KUKAJAH COMPANY

COMPANY PROFILE

PPF HOUSE, 9TH FLOOR SAMORA STREET DAR ES SALAAM, TANZANIA
MOBILE NUMBER | +255 754495341 | +255 629848905
WEBSITE | WWW.KUKAJAHCOMPANY.COM

KUKAJAH COMPANY: is a local Tanzania Company based in Dar es Salaam legally registered with **BRELA NO: 268617** for offering services in Advertisement, Promotions, Event Management and Different campaigns (Private sector & Government sector).

We also specialize in brand building campaigns and events that create excitement among the media, buyer's awareness, consumer awareness, investor's awareness, entertainment and business communities.

We create innovative, attention grabbing news angles that get our client's mileage and value of what you are implementing as an organization.

We are working with major newspapers, television, radio, online, in industry trade publications and new media using our PR expertise.

Our company is been doing and still has on going PR execution for different organization (Private and Government Sector).

With our headquarters in Dar es Salaam, Kukajah company provides superior "all in one house" Marketing Consultants (digital and on ground) solutions. We focus on three main aspects in the conduct of business i.e. SET

SERVICE: We believe that the customer is king. It is for this reason that we have made it our paramount objective to provide exemplary service to our customers.

ENVIRONMENT: We say a big YES to sustainable environment activities and are dedicated to provision of environmental solutions

TECHNOLOGY: We apply our resources in research to ensure that the services provided are technologically sound and understandable to each age mate.

The services that we are offering to any esteemed organization is to come up with whole idea and an implementation strategies of a given task and to convey a message to more than **30 million people per day about any product awareness, ongoing campaign or an event.**

The services include the following:

- **Design the implementations strategies campaign.**
- **Building deployment system.**
- **Production of the campaign Contents (Digital contents) as per the instructions of the respective regions or Community.**
- **Tracking the campaign's progress in real time.**
- **Instant measurability for analysis.**
- **Spread ongoing Campaign on Social Medias.**
- **Post-marketing campaign outcomes analysis.**

We have wide experience in the media industry In Tanzania; we have been behind many successful brands and communication campaigns for various organizations Government sectors and Private sectors more than 10 years.

Our company has a very competent team with experience in this field. Reaching out to the audience at the right time is a **science and an art.** **Science** because your story has to be factual, proven and logic.

It's an Art, because communication and relationship with community is an artistic skill. Whether it's about generating awareness for the local content optimization national wise or international wise, establishing thought leadership or managing a sticky issue, we draw on our experience and know how to deliver the best possible results.

The following list shows International Media that we work with depending on Customer requirements and funds (BBC RADIO, VOA, BLOOMBERG, REUTERS and DW).

A technical capability in the following field is very high and we are able to complete various tasks simultaneously. - digital video and still images, cameras and editing suites, digital contents experts, camera men and final cuts experts for submission of news clips where necessary.

a) Corporate information

- Office: PPF HOUSE
- Address: POSTA, Dar es salaam
- Street: SAMORA
- Office Telephone: +255 754495341
- Mobile no. +255 629848905 (director)

b) Clientele

SOME OF OUR CLIENTS INCLUDE:



**Jakaya Mrisho Kikwete
FOUNDATION**



**JAKAYA MRISHO KIKWETE FOUNDATION, BENJAMIN MKAPA FOUNDATION,
MINISTRY OF ENERGY, TANZANIA START UP ASSOCIATION (TSA), MINISTRY OF
MINING, TAMISEMI, , ZIC (Zanzibar insurance Company), MOFAZ MOVERS
LOGISTIC COMPANY LTD, NEW AFRICA HOTEL, RNR ASSOCIATES, NEMC, OFFICE
OF RC SHINYANGA, JEMBE DEVELOPMENT GROUP, WEBTECHNOLOGY, DCEA and
CCM (ITIKADI NA UENEZI OFFICE –SAMI AVERIFIED).**

Exceptional operational, customer service and technical expertise coupled with extensive knowledge makes Kukajah the ideal partner of your choice.

Your business is our Mission, we make it happen.

Contact:

KEY PERSON -

MULANGA MICHAEL MWAKIBETE: 255 629848905 (Director)

Email: mdmwakibete@kukajah.com

WEBSITE: <https://kukajahcompany.com>





"YOUR BUSINESS IS OUR MISSION, WE MAKE IT HAPPEN"

Initiative

"Wafanye watabesemu"