

LAZIMATUJUE#



SAMIA@VERIFIED



MTWARA

BUSINESS

OPPORTUNITIES

FORUM - 2024



CAN YOUTH PLAY A ROLE IN PIPELINE OPPORTUNITIES?

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LIST OF ABBREVIATIONS AND ACRONYMS

ACCA	-	Association of Chartered Certified Accountants
ACPCR	-	Africa Centre for Peace and Conflict Research
AfCFTA	-	African Continental Free Trade Area
ALERT	-	Association for Land-use Environmental Care Research and Technology Transfer
ATE	-	Association of Tanzania Employers
NEEC	-	National Economic Empowerment Council
BJTU	-	Beijing Jiaotong University
CEO	-	Chief Executive Officer

CHCF	California Health Care Fund
COSTECH	Tanzania Commission for Science and Technology
COVID	Coronavirus Disease
CSDI	Centre for Sustainable Development Initiative
CSOs	Civil Society Organisations
EAC	East African Community
EST	Economic Society Tanzania
EU	European Union
FCS	Foundation for Civil Society
FDI	Foreign Direct Investment
FETA	Fisheries Education and Training Agency
FFP	Future Female Programme
FY	Financial Year
FYDP	Five-Year Development Plan
GAN	Global Apprenticeship Network
GDP	Gross Domestic Product
GLAMI	Girls Livelihood and Mentorship Initiative
HESLB	Higher Education Students' Loans Board

AGENDA

Sponsorship/Donor Packages PLATNUM SPONSOR 100#mil

- Principal & premiere sponsor of event
- Customized brand integration and event activation tailored to your core brand values and Product attributes
- Get a chance to do activation for one week before the event at
- Universities, Ferries, and Bus Station
- Brand logo tagged on event photos to be distributed throughout Social Media
- Recognition of Signature Sponsor in all Press releases and Media
- Maximum logo presences on all Promotional/Marketing channels including all Mtwara, Universities Websites, E-flyer and Event photos.
- On-site Promotional Interaction
- Opportunity to brand MAIN STAGE set up during event.
- Full branding of external site and inside with flags, banners and other promotion material around.
- Opportunity for hostess and other staff team to wear sponsors t-shirt.



GOLD SPONSOR 50mil

- Customized brand integration and event activation tailored to your core brand values and product attributes
- Get a chance to do activation for one week before the event at ferries, Universities, Market Place and Bus station
- Brand logo tagged on event photos to be distributed throughout on college's blogs, and other social media on site or post
- Event audience research for your brand with opportunity to collect demographic information.
- Recognition of signature sponsor in all media logo presences on all promotional/marketing
- Channels including University blogs, and on Social Media
- Campaigns
- On-site signage/branded marquee at event, On-site promotional interaction
- Mentioned on all Media interviews.
- A booth on the ground to promotes.

SILVER SPONSOR 30MIL

- Media Presence- a weekly %360 media campaign
- Product or services activations at the event
- Get a chance to do activation for one week before the event at Beach place, Universities, ferries and Bus station.
- Recognition of signature sponsor in all media logo presences on all Promotional/marketing channels including University
- Branding of Venue and other promotional materials used for the day
- Brand logo tagged on event photos to be distributed throughout
- Facebook, and other social media on site or post
- A booth on the ground to promotes

PR – Pre- During and Post

NB: Any sponsorship or donation out of these packages, it's doable, depending on the agreement between the organizing company and the sponsor or donor.

GET INTOUCH: 0629848905 Mulanga Mwakibete

07:30 - 08:55	Registration /Tea Networking	
09:00 - 16:05	OPENING PLENARY	
09:05 - 09:10	Opening Remarks	Mr. Mulanga Michel Mwakibete, Kukajah Company
09:10 - 09:15	Remarks from Development Partners	Ambassador Michael A. Battle Sr of United States Ambassador to the United Republic of Tanzania
09:15 - 09:20	Welcoming the Minister	Regional Commissioner -Mtwara
09:20 – 10:00	Opening Address	Hon.dk Dotto M Biteko - deputy Prime Minister and Minister for Energy, Tanzania
10:00 - 10:20	Keynote Presentation	Ministry of industry and trade, ministry of Innovation and Youth Affairs. K1: Youths challenged to take opportunity offered by the government
	Discussant 1:	Hon. Mudrick Ramadhan Soraga Minister of State President's Office, Labour, Economy and Investment - Zanzibar
	Discussant 2:	Ms. Monica Hangi · Country Director, Tanzania and EAC Partnership at TradeMark East Africa
	Discussant 3:	Regional Commissioner -Mtwara
	Vote of Thanks	District Commission-Mtwara Region
	Photo session	All
11:00-12:00	TEA - BREAK	
	THEMATIC PANEL – Many African Young Entrepreneurs lack Access to Financing. Is there anything you are doing about that? - Panelist: H.E Wamkele Mene, Secretary General, African Continental Free Trade Area (AfCFTA) Secretariat, Ms. Ruth Zaipuna, Chief Executive – NMB Bank, Hon. Zitto Kabwe - ACT-Wazalendo, Cikay Riachrds, Executive Director, European Business Group, Ministry of Finance	
12:00 - 12: 55		
12:55 - 14:10	LUNCH	

BE IN TOUCH

Your Title Here

There are many variations of
passages of Lorem Ipsum

CONTACT

0629848905

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